3951 Swift Rd, Sarasota, FL 34231 P: 941.923-6363 | F: 941.922.3774

## HIPAA ACKNOWLEDGMENT & CONSENT FORM

The Health Insurance Portability and Accountability Act (HIPAA) provides safeguards to protect your privacy. Implementation of HIPAA requirements officially began April 14<sup>th</sup>, 2003. Many of the policies have been our practice for years. This form is a "friendly" version, a more complete text is posted in the office.

Specifically, there are rules and restrictions on who may see or be notified of your Protected Health Information (PHI). These restrictions do not include the normal interchange of information necessary to provide you with office services. We balance your privacy with our goal of providing you with quality professional service and care. Additional information is available from the U.S. Department of Health and Human Services at: www.hhs.gov

## You acknowledge the following policies that have been adopted by World Class Dentistry & Facial Esthetics:

- 1. You understand that all patient information will be kept confidential except as is necessary to provide service or to ensure that all administrative matters related to your care are handled appropriately. This specifically includes the sharing of information with other healthcare providers, laboratories, health insurance payers as is necessary and appropriate for your care. Patient files may be stored in open file racks and will not contain any coding which identifies a patient's condition or information which is not already a matter of public record. The normal course of providing care means that such records may be left, at least temporarily, in administrative areas such as the front office, examination room, etc. Those records will not be available to persons other than office staff. You agree to the normal procedures utilized within the office for the handling of charts, patient records, PHI and other documents or information.
- 2. It is the policy of this office to remind patients of their appointments. We may do this by telephone, email, U.S. mail, or by any means convenient for the practice and/or as requested by you. We may send you other communications informing you of changes to the office policy and new technology that you might find valuable or informative.
- 3. The practice utilizes a number of vendors in the conduct of business. These vendors may have access to PHI but must agree to abide by the confidentiality rules of HIPAA via a Business Associates Agreement.



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- 4. You understand and agree to inspections of the office and review of documents which may include PHI by government agencies or insurance payers in normal performance of their duties.
- **5.** You agree to bring any concerns or complaints regarding privacy to the attention of the office manager or the doctor.
- **6.** Your confidential information will not be used for the purpose of marketing or advertising of products, goods or services.
- We agree to provide patients with access to their records in accordance with state and federal laws.
- **8.** We may change, add, delete or modify any of these provisions to better serve the needs of both the practice and the patient.
- 9. You may have the right to request changes in certain policies used within the office concerning your PHI. However, we are not obligated to alter internal policies to conform to your request.

I, (print name)	, do hereby consent and acknowledge in the HIPAA INFORMATION AND CONSENT FORM and any
	icy. I understand that this consent shall remain in force from
Patient Signature:	Date: